

# Information Commissioner's Office publishes 2024–2025 annual report

 FROM OUR BLOG

A&O Shearman on data

---

**READ TIME**

 2 mins

**PUBLISHED DATE**

 Aug 18 2025

On July 16, 2025, the Information Commissioner's Office (ICO) published its annual report and financial statements for the period from April 1, 2024 to March 31, 2025 (the Report).

The Report sets out the ICO's operations undertaken in the 2024–25 financial year, as well as Parliamentary accountability reports and its financial statements. The Report summarises three key “causes” that it has focused on in the 2025–25 financial year:

1. Children's privacy: The Report states that the ICO's work is currently focused on how social media and video sharing platforms use children's data, securing a raft of changes from platforms to ensure high privacy

by default, that geolocation data is not used in ways that might put children at risk and that children are not targeted with personalised adverts. The ICO will continue to prioritise interventions to enforce the Children's Code.

2. Artificial intelligence (AI) and biometrics: The ICO highlights the support it provided to organisations through its generative AI advice and regulatory sandbox, public consultation on generative AI and guidance on people's rights in the context of AI. The ICO plans to take this further by publishing its AI Code of Practice and engaging with key stakeholders on the use of AI and biometrics.
3. Online tracking: The Report attributes the ICO's online tracking strategy as key in promoting compliance to make online tracking fairer for organisations and data subjects, including by: (i) producing guidance; (ii) engaging with industry; (iii) scrutinising compliance; and (iv) taking investigatory and enforcement action. The Report notes that the ICO's online tracking strategy has prompted the UK's top 200 websites to give people genuine, equal choices when it comes to online tracking, and that the ICO will now focus on the UK's top 1,000 websites' compliance with data protection law.

The [announcement is available here](#) and the [Report is available here](#).

## Related capabilities

Data privacy and data protection

**SUBSCRIBE**

# Interested in this content?

Sign up to receive alerts from the  
A&O Shearman on data blog.

**SIGN UP** →

---

**Register or update your preferences**

Copyright © 2025 A&O Shearman